

Jacari Bristol Fundraising Pack



Jacari
Bristol

Charity no. 1177211
www.jacari.org



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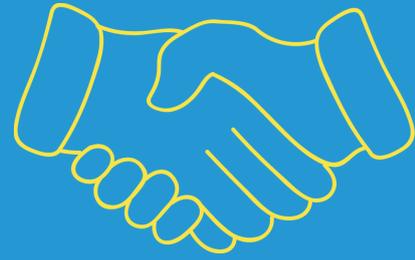
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Welcome to the team!



About Jacari Bristol

There are over 10,000 school-age children in Bristol who have a first language which is not English. Many of these children are living in poverty and are struggling to reach their full potential in school. Jacari's mission is to improve the prospects of these children by building up their language skills, confidence, and improving their educational prospects.

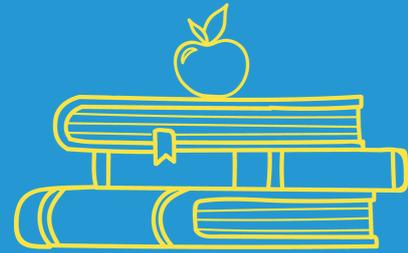
We work with a committed team of student volunteers, who are matched with a child from the local area and spend an hour a week helping them with their language skills and general confidence. We also run enrichment events, like trips to museums, so that the children can enjoy activities which they might otherwise not have access to.

We would like to sincerely thank you for signing up to partake in a sponsorship event on behalf of Jacari Bristol.

We are a very small, grassroots charity and your fundraising will help us enormously to continue to make a difference to refugee and migrant children and their families living in Bristol.

We wish you every success in your chosen event!

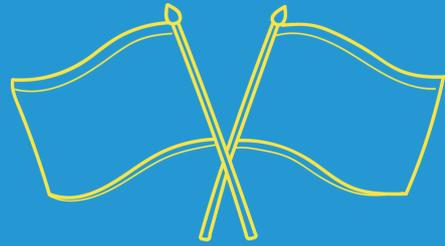
Every penny counts



We are a small charity and we are committed to making the most of our limited funding. Here are some examples of what your fundraising could support...

£5	A secondhand book or game for the Jacari Resource Library	
£10	The cost of one tutor's DBS check	
£30	Pays for a family to attend an extracurricular trip with Jacari	
£40	The cost of delivering a teaching induction to new volunteers	
£50	Pays for 100 volunteer handbooks to be printed	
£100	Covers all the costs of one term of free tuition for a child	

Sponsorship Events 2019



Great Run Events

Bristol 10K - 5th May 2019

Bristol half marathon - 15th September 2019

Tough Mudder Events

Bristol Tough Mudder - 5th and 6th July 2019

South West Tough Mudder - 17th and 18th August 2019



Fundraising: What now?



Below are some ideas to get you going with your fundraising. We recommend that you start as early as possible in order to maximise your chances of exceeding your minimum fundraising target.

1. Register for your event

Jacari will reimburse the cost of entering an event, if you agree to fundraise a minimum of £100 for us. However, you will need to sign up for the event first, so that the event organisers have your personal details and can send you information about the event. To sign up for a Great Run event, go to <https://www.greatrun.org/> and to sign up for a Tough Mudder event, go to <https://toughmudder.co.uk/>

2. Set up your Local Giving page

Jacari Bristol has an account with Local Giving but you will need to create a fundraising page for your event, which you can then share with your potential donors. To do this, just go to <https://localgiving.org/> and scroll down to 'Take on a challenge'. Register, go to 'Set up your page' and then be sure to select Jacari Bristol as your chosen charity.

3. Send confirmation to Jacari

Please send a link to your fundraiser and confirmation of event entry to bristol@jacari.org. We can then confirm you as a fundraiser and start publicising your fundraising page. Once you've raised over £100, we will also reimburse your entry fee.

4. Get sponsored!

Tell everyone what you are doing and that you are doing it for a fantastic cause that needs their support. Approach friends and family individually for donations - no matter how small, it all adds up and can help get some momentum going on your Local Giving page.

Top tip: ask a friend or relative to be the first person to donate a high amount on your sponsorship page, as this sets a trend for others to follow with similar amounts.

5. Publicity

Facebook and Twitter are great tools for raising the profile of your fundraising event, and should help you reach even more donors. Make sure you tag Jacari Bristol in your post and put a link to your Local Giving page. We recommend you post regularly in the run up to your event.

On the day, we encourage you to wear one of our colourful Jacari Bristol T-shirts to help further publicise our cause - just let us know what size you need and we'll get one organised for you.

Further support



We really appreciate you fundraising for us and so if there is anything we can do help, please let us know. For example, we can provide you with our Jacari branded materials and will promote your event on our website and through social media.

To find out more about Jacari, visit our website: www.jacari.org

If you have any other questions, please email bristol@jacari.org and your query will be picked up within two working days.

Good luck in your event and thank you for fundraising for Jacari!

